

Press Release

FOR IMMEDIATE RELEASE

My Microcurrent Receives 2016 Best of West Orange Award

West Orange Award Program Honors the Achievement

WEST ORANGE March 24, 2016 -- My Microcurrent has been selected for the 2016 Best of West Orange Award in the Consumer Services category by the West Orange Award Program.

Each year, the West Orange Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the West Orange area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2016 West Orange Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the West Orange Award Program and data provided by third parties.

About West Orange Award Program

The West Orange Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the West Orange area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The West Orange Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: West Orange Award Program

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